

MAVA 209 ADVANCED TOPICS IN BASIC DESIGN-Spring 2021

1. Course Information

Instructor:	Özge Subaşı (ozsubasi@ku.edu.tr)
TAs:	Pınar Apaydın (papaydin@ku.edu.tr) Serpil Karaoğlu (skaraoglu20@ku.edu.tr) Zeynep Yıldız (zyildiz13@ku.edu.tr)
KU Credits:	3
ECTS Credits:	6
Prerequisite(s):	None
Class Location & Mtg Times:	Virtual session (via Zoom) & MoWe 1:00PM - 2:15PM
Language of Instruction:	English
Office Hours:	[TBA]
Kolt Tutor:	[TBA]

2. Course Description

Foundations of product design, three dimensional design, design as problem solving method and as a creative activity. Experimental material exercises on volume, texture, and interactions. Building a product by using different materials and mediums. The application of acquired theoretical and practical knowledge to a term project focusing on designing a product for the changing home environments and alternative lives.

3. Course Aims / Overview

This course aims to,

- extend student's knowledge about the fundamentals of object design
- help them acquire the technical skills needed for well composed three dimensional designs, as well as experimental skills for testing various materials and media
- improve their abilities on creative problem solving and speculative thinking
- encourage them to engage in steps of a design process (ideation, prototyping etc.)
- encourage them to critically evaluate design process and outcomes
- give them an opportunity to work on a real design problem.

4. Course Learning Outcomes (CLOs)

At the end of the course, the students will learn to,

- create properly composed, well balanced three-dimensional designs using various materials,
- practice and learn the dynamics of 3D space-design relationship through different design approaches
- acquire a basic knowledge of design terminology to express their ideas verbally,
- develop experimental skills,
- being able to respond professionally to the requirements of a design brief

5. Student Code of Conduct and Academic Grievance Procedure

Cheating, plagiarism or collusion in assignments, exams or papers are serious offenses that will result in a failing grade and more severe disciplinary action. There are no exceptions to this rule. You may also face

additional, more severe disciplinary action. Plagiarism is taking and using another person's thoughts, ideas, writings, images or music as your own, without acknowledging or giving appropriate references to the source of those ideas and expressions. In terms of copyrighted work, plagiarism is illegal. If you are in doubt about the definitions of plagiarism, consult your instructor and make sure that you are familiar with the Koç University Academic Regulations and the Regulations for Student Disciplinary Matters, particularly those related to academic honesty.

<http://vpaa.ku.edu.tr/academic/student-code-of-conduct>

<http://vpaa.ku.edu.tr/sites/vpaa.ku.edu.tr/files/Koc%20University.pdf>

<http://vpaa.ku.edu.tr/academic/grievance-procedures>

6. Course Schedule

WEEKS	Monday Session (75 min): 1:00PM - 2:15PM / Wednesday Session (75 min): 1:00PM - 2:15PM
W1	<p>15 Feb</p> <p>STUDIO: Introduction to course, course structure, policies, students' expectations, materials, softwares, introduction to course</p> <p>Warm-up activity: Ugly homes</p>
	<p>17 Feb</p> <p>PRESENTATION: Students are expected to present an object/artefact they are interested in. 5 min. for everyone.</p> <p>What makes you love that particular product most?</p>
W2	<p>22 Feb</p> <p>STUDIO: What is design? Historically evolving definitions of design. Who is a designer? & Paper as material, architecture examples, different types of paper</p>
	<p>24 Feb</p> <p>STUDIO - Workshop 1: <i>Experimenting with Paper</i></p> <p>Students are expected to experiment with paper, folding/layering/forming techniques.</p> <p>Build a mini corner from home with paper experimenting with paper folding techniques.</p> <p>Submission at the end of course: 2 points (Final submission 8points).</p> <p>Studio Feedback</p>
W3	<p>01 March</p> <p>LECTURE: Design for good. Designing for meaning. Critical design. Anti-design. & Subtractive forming: techniques and materials</p>
	<p>03 March</p> <p>STUDIO - Workshop 2: <i>Experimenting with Subtractive Forming</i></p> <p>Experimenting with soap. By using soap and subtractive forming methods, the students will build a home object.</p> <p>Studio Feedback</p>
W4	<p>08 March</p> <p>STUDIO: Designing for diversity. Additive forming and binding methods.</p> <p>Introducing Topic & Brief for the Final Project.</p>

	<p>10 March</p> <p>STUDIO - Workshop 3: <i>Experimenting with Additive Forming & Clay</i></p> <p>By using clay and an additive forming method, the students will reconstruct a plant.</p> <p>Studio Feedback</p>
W5	<p>15 March</p> <p>STUDIO: External visitor lecture (an artist or a designer)</p> <p>In class discussions on Final Project brief.</p>
	<p>17 March</p> <p>STUDIO: In-class Exercise 1: <i>Personal Collective Spaces/ Imaginary Room</i></p> <p>Groups are expected to define an imaginary room (or choose a standard room of a HOME). Experiences at home- Immerse yourself with all types of experiences that belong to the spatial experience of the room you have chosen.</p> <p>PRESENTATION & Studio Feedback</p> <p>For the next course: get ready for In-class Exercise 2.: Take three objects from the kitchen or bathroom, and bring them to another room, make justifications (you can re-imagine the use of the object)- Make a photo. Tell a fiction story to convince us about your futuristic object, why is it in this form? What should it do? To whom is it relevant?</p>
W6	<p>22 March</p> <p>PRESENTATION: In-class Exercise 2. (Three Objects)</p> <p>Studio Feedback</p>
	<p>24 March</p> <p>In-class Exercise 3:</p> <p>Six Hats Ideation: Idea generation on collective and personal future experiences (may begin with their chosen 3 objects, can elaborate them, develop them...) in groups.</p> <p>Studio Feedback</p> <p>For next course: Consider which concept/idea you want to proceed with.</p>
W7	<p>29 March</p> <p>PRESENTATION: In class exercise 4: Concept presentations</p> <p>Studio Feedback</p>
	<p>31 March</p> <p>PRESENTATION: In class exercise 4: <i>Concept presentations continued.</i></p> <p>Studio Feedback</p>
W8	<p>SPRING BREAK</p>
W9	<p>12 April</p> <p>PRESENTATION: In class exercise 5: <i>Production Plan Presentations</i></p> <p>Studio Feedback</p>

	14 April STUDIO (first half of the class): Prototyping in class. PRESENTATION (second half of the class): Present draft prototypes. Studio Feedback	
W10	19 April STUDIO - Prototyping. Start prototyping for your idea.	
	21 April STUDIO - Prototyping. Continue prototyping for your idea.	
W11	26 April SEMI-FINAL PRESENTATION Introducing the final idea, share manufacturing/ assembly videos -outcome material to be prepared Studio Feedback	
	28 April SEMI-FINAL PRESENTATION Introducing the final idea, share manufacturing/ assembly videos -outcome material to be prepared Studio Feedback	
W12	03 May SEMI-FINAL PRESENTATION Introducing the final idea, share manufacturing/ assembly videos -outcome material to be prepared Studio Feedback	
	05 May STUDIO: How to prepare final presentations? + examples from previous semesters	
W13	FESTIVE HOLIDAY	
W14	17 May Open Feedback Session	19 May - HOLIDAY
W15	24 & 26 May FINAL PRESENTATIONS: Presenting the final models	

7. Grading:

Workshops (10*3) :	30
In Class Exercise (5*5) :	25
Term Project Semi-Final Presentation:	20
Term Project Final Presentation:	25

All the student work will be graded with the following criteria;

- reflection to the learned new skills in the production of WSs
- active participation throughout the process of creating a piece
- amount of alternative ideas, sketches and practices in relation to the given topic and principles
- quality and creativity of the presentation
- creative and lateral thinking

8. Course Policies

Regular attention (not attendance) to lectures is necessary for completing course requirements. Active participation is not only being physically in class. If you disappear more than 10 days in a row without notice or health certificate, you'll fail the course. You are expected to attend an office hour and get individual feedback for a course you missed/you were excused. Leaving earlier or arriving late is upon special written request.

Students not wishing to turn their cameras on should be allowed to do so.

Submissions:

- 1 No hardcopy (i.e. original work) submissions are collected on submission deadlines for workshop results. Softcopy (i.e. a photo of the original work or the video) should be made available with a given deadline through Blackboard and/or drive. All projects will be presented in hard copy prior to submissions (will be presented but not collected).
- 2 Homeworks should be submitted as the following format: CA/FP/PRESENTATION_NAME_LASTNAME
- 3 Remote class environment: The lectures, workshops sessions and feedback session will be done online, via [Zoom](#). Students not wishing to turn their cameras on during the class are allowed to do so. Students are expected to have a camera with a video and photo-taking option, and this will be used for completing and uploading the work to related study boards and so on. Sample Tools: Online collaboration tool: <https://miro.com/signup/>

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In exchange, the Department of Media and Visual Arts and/or the instructor of the course will properly acknowledge/credit my name in any kind of publication within which my work appears.

Signing this document does not prevent me from using/exhibiting my work outside Koç University with the following conditions. Until my graduation from Koç University, I am required to seek approval of the course instructor before exhibiting my work outside Koç University. Following my graduation from Koç University, I will properly credit Koç University's name when I publish/exhibit my work.

Course Code and Course Name: MAVA 209/Advanced Topics in Basic Design

2021, Spring

Student's name and last name:

Student's Signature (Please sign below)

...../...../2021

Öğrenciler Tarafından Kullanılacak Eser Teslim ve Kullanım İzni Formu

MAVA209 kodlu, Temel Tasarım'da İleri Konular adlı ders için teslim ettiğim çalışmaların, dersin öğretim üyesi tarafından seçilmesi durumunda Koç Üniversitesi, Medya ve Görsel Sanatlar bölümü koleksiyonuna dahil olmasını, gelecek dönemlerdeki öğrencilere örnek teşkil etmesi açısından sergilenmesini, fotoğrafının çekilmesini ve yayınlanmasını; ve bu maksatla 5846 sayılı Kanun'un (FSEK) ilgili maddelerinde öngörülen çoğaltma, yayma, temsil, kamuya iletim ve işleme haklarımı basit lisans şeklinde, bedelsiz ve süresiz olarak devrettiğimi ve kabul ederim.

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Bunun karşılığında, Medya ve Görsel Sanatlar Bölümü ve dersi veren öğretim üyesi, işlerimden herhangi biri yayınlandığında ya da sergilendiğinde işin üreticisi olduğuma dair atıfta bulunacaktır.

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Ders Kodu ve İsmi: MAVA 209/Advanced Topics in Basic Design

Dönem: 2021, Bahar

Öğrenci'nin Adı Soyadı:

Öğrenci'nin İmzası: